

Guidelines for Speaker Presentations

To insure balance, independence, objectivity and scientific rigor in activities accredited for Continuing Medical Education, the University of Tennessee Graduate School of Medicine expects all faculty, presenters, moderators, and speakers to disclose to the program audience any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of the educational activity.

Any presentation that is found to have real or apparent conflicts of interest is subject to the denial of *AMA PRA Category 1 Credits*TM.

To ensure your presentation meets the required expectations of the ACCME, please adhere to the below guidelines:

*****Please disclose any financial relationships with commercial interests on the first slide of your presentation.***

Do not include the following in your presentation (including slides, videos and photos):

1. **Trade names** of pharmaceutical products, drugs or devices (generic names are okay)
2. **Logos** of pharmaceutical companies, products, drugs or devices
3. **Marketing propaganda** of your personal or business website, publications or additional proprietary business interests
4. **Product-promotion material** or product-specific advertisement of any type.

Rules to remember (taken directly from ACCME Standards for Commercial Support):

1. The content or format of a CME activity or its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest.
2. Presentations must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. If the CME educational material or content includes trade names, where available trade names from several companies should be used, not just trade names from a single company.

Other helpful hints:

1. Confidential patient photos DO NOT need to be submitted as part of your presentation. Please de-identify the patients in your presentation or make a title slide within the body of your presentation that states: *“Content of slides # - # contains only confidential patient photos”*